



LG NOVA in West Virginia

Who is LG NOVA

LG NOVA, the North America Center of Innovation for global technology leader LG Electronics, is focused on fueling innovation for LG in new market areas by creating new businesses that solve real-world problems through technology-first solutions in healthtech, cleantech and AI. The team is creating a robust innovation ecosystem to support economic growth, transform how we work, live and play, and to create a better life for all.



Creating an Innovation Hub of Economic Growth in West Virginia

"We're creating opportunities to explore, pilot and build new technology solutions that have a positive impact on the people of West Virginia and the broader Appalachian region. We're excited about the incredible potential this strategic initiative holds for advancing our business and the region's development."

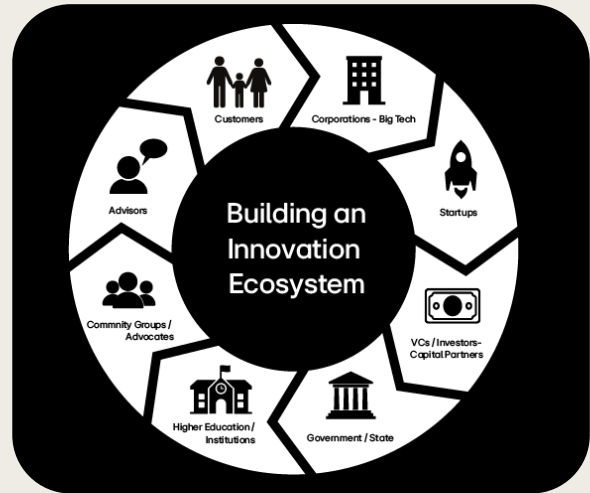
- Dr. Sokwoo Rhee, LG Electronics Executive Vice President for Innovation and Head of LG NOVA

With the opportunity to transform West Virginia and advance LG Electronics' business, LG NOVA is working to build an innovation corridor in West Virginia and the Appalachian region.

The focus of this work is to create impactful business ventures, in collaboration with the local stakeholders, businesses, academia, investors and entrepreneurs, and enable greater cross-industry collaboration to address the needs of the local community through innovative technology solutions. Through this process, LG NOVA continues to drive economic development in the region by partnering with corporations to bring jobs and technology development to West Virginia.

The LG NOVA Innovation Program

LG NOVA's unique methodology for creating innovative businesses starts with its ecosystem. With the support of the greater innovation community, we work closely with startups and entrepreneurs to ideate new business ideas and grow them into viable, high-growth businesses that address the challenges in today's world and help create a better future for people and the planet.



We're launching innovative new businesses in HealthTech, CleanTech and AI - and bringing them to West Virginia.

Located nearby universities and city centers, LG NOVA has offices in Morgantown and Huntington.

Interested in the opportunity to work with LG NOVA to build businesses in West Virginia? Learn more about our open positions at lgnova.com/careers



Want to be kept up-to-date on LG's work in West Virginia - sign up for updates at www.lgnova.com/west-virginia



Come work with us - and be a part of creating a brighter future.



www.lgnova.com

LG is a multi-billion-dollar company with deep market-leading expertise in consumer goods and business solutions. We're continuing to innovate and develop products and solutions in new market areas.

We're partnering with the broader ecosystem to develop technological advancements that will accelerate us toward a better tomorrow.

@LGNOVACenter

[linkedin.com/lg-nova](https://www.linkedin.com/company/lg-nova)

@LG_NOVA